

6 Key Components of a Successful Business



COMPANY

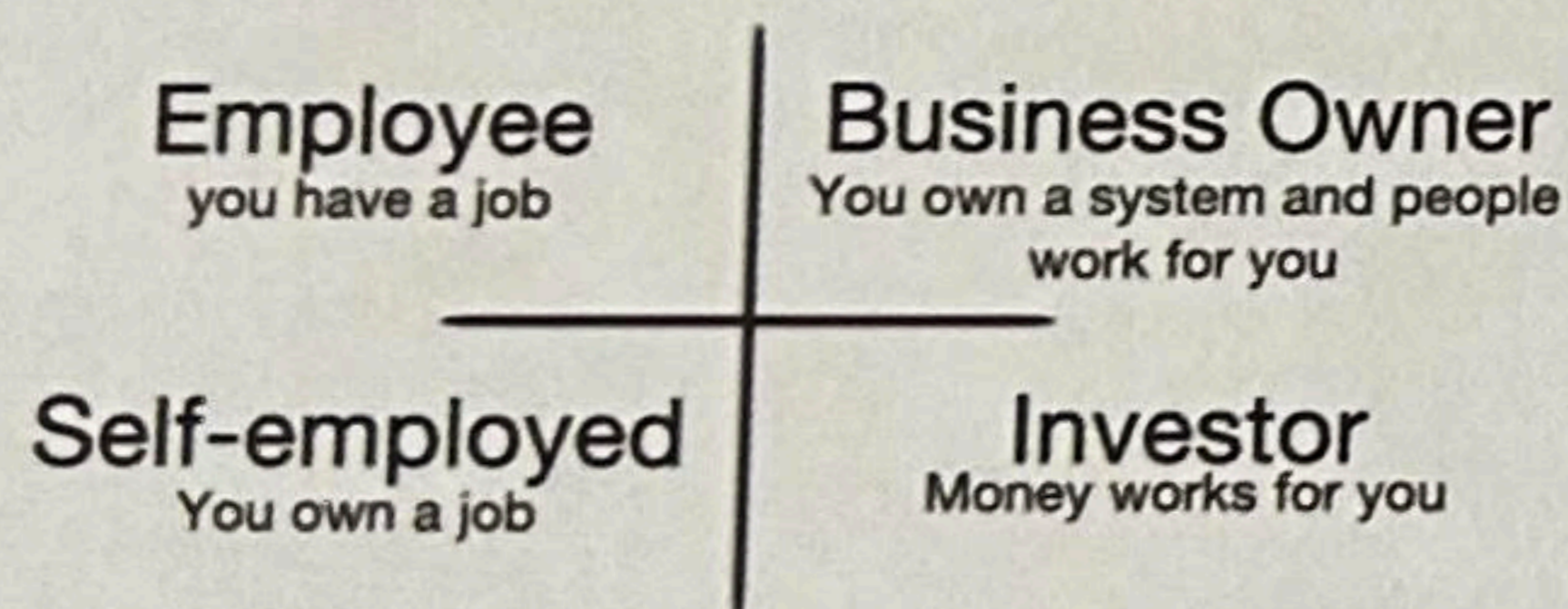
- Publicly Traded: NASDAQ:LFVN
- Pioneer in Nutrigenomics
- 16+ International Markets

PRODUCT

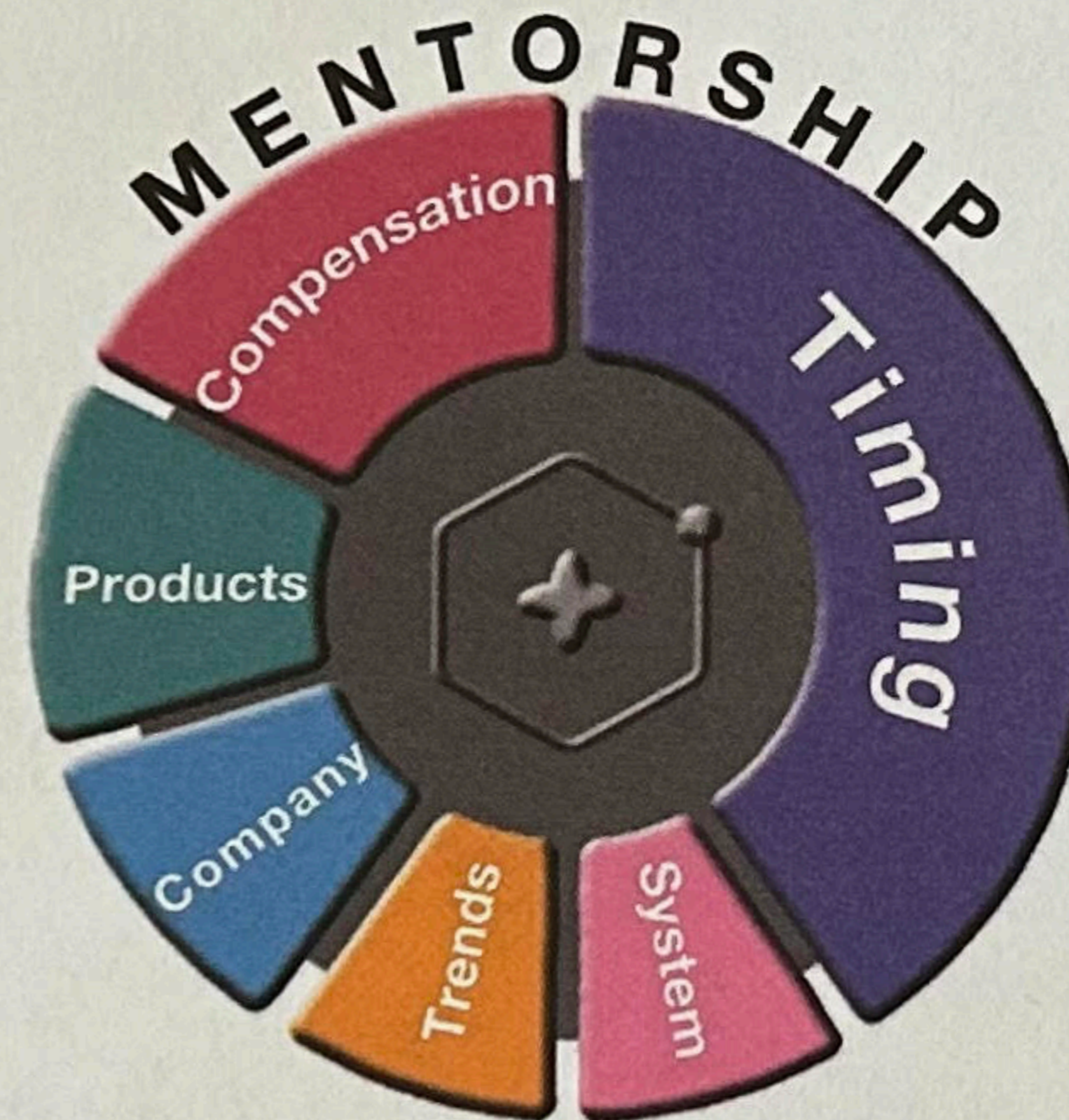
- Protandim NRF2 ↓40% in 30 Days
- ABC PrimeTime Validation

INCOME

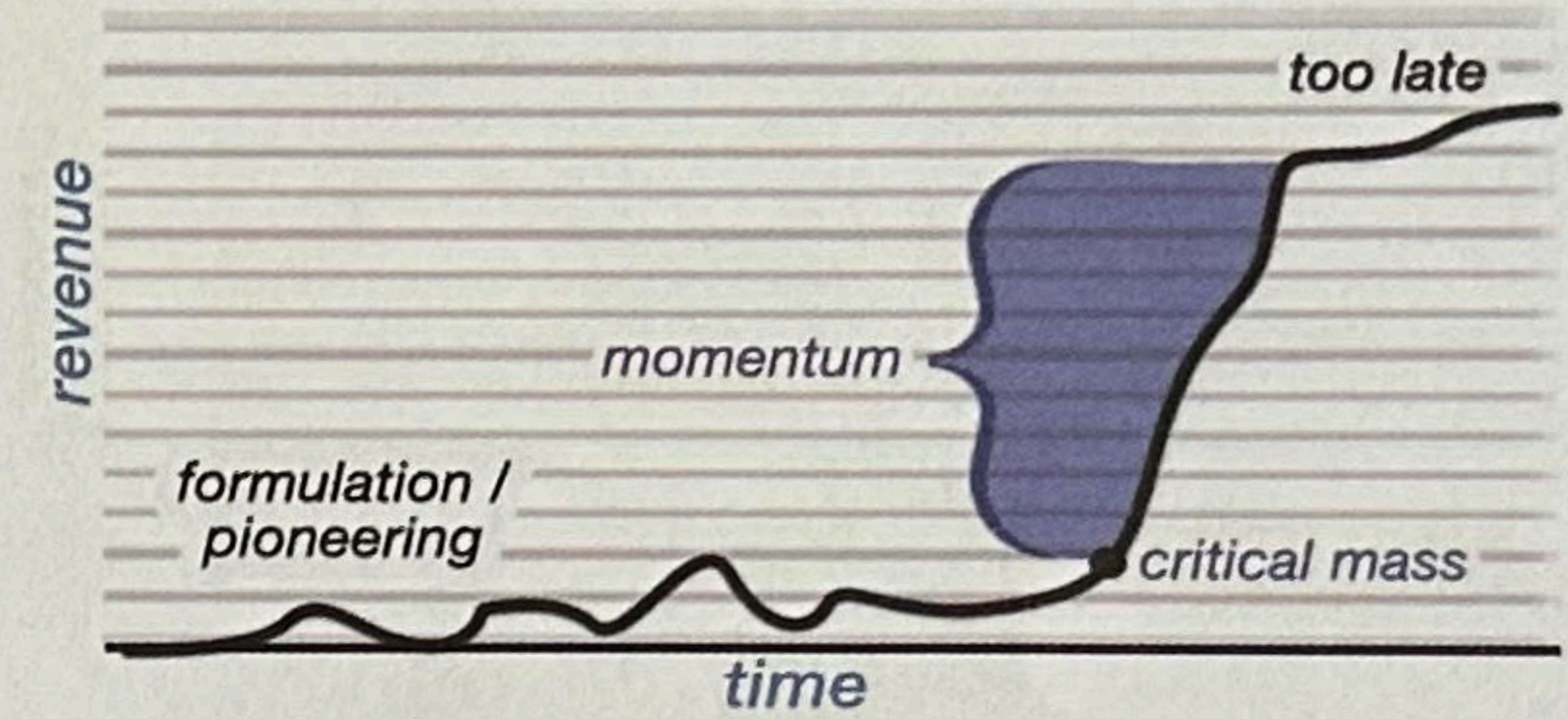
Linear vs Leveraged



Cash Flow Quadrant, Robert Kiyosaki, 2000



TIMING MATTERS



SYSTEM / SUPPORT

- 15 Presentations / Month
- 3+1 and You+2
- Attend Monthly Trainings & Events
- 2-5 Year Investment to Create Leverage

TRENDS



next event



COMPENSATION

Customer Approach Share

Personal Sales Bonus

CUSTOMER SV	BONUS TIER	RECOGNITION TITLE
500 - 999	5%	ONYX
1,000 - 1,999	10%	EMERALD
2,000 - 3,999	15%	SAPPHIRE
4,000+	20%	DIAMOND

MONTHLY BONUS

Customer Sales Profit

PURCHASE TYPE	APPROX. DISCOUNT FROM 1-TIME RETAIL	EXAMPLE PURCHASE PRICE	EXAMPLE CUSTOMER SALES PROFIT
ONE-TIME RETAIL	---	\$100	\$20
SUBSCRIPTION	10%	\$90	\$10
CONSULTANT	20%	\$80	\$0

DAILY BONUS

Consultant Approach

Build & Grow

Level Bonuses

	Consultant 1	Consultant 2	Consultant 3	Senior Consultant 1	Senior Consultant 2	Senior Consultant 3	Managing Consultant 1	Managing Consultant 2	Managing Consultant 3	Executive Consultant 1
Level 1	5%	7%	9%	10%	10%	10%	10%	10%	10%	10%
Level 2			3%	5%	6%	7%	7%	7%	7%	7%
Level 3				3%	5%	6%	7%	7%	7%	7%
Level 4					3%	5%	6%	6%	6%	6%
Level 5						3%	5%	6%	6%	6%
Level 6							3%	4%	5%	5%
Level 7								3%	4%	4%
Level 8									3%	3%
Level 9										3%

Additional Ways to Earn

3 & 1 / You + 2



next event

